



## **City of San Antonio**

### **ADVERTISEMENT INFORMATION ONLY**

**Solicitation Type and Name:** Informal Annual Contract for Media Monitoring Subscription

**Solicitation Number:** 6100004847

**Description:** The City of San Antonio Fire Department is seeking a vendor to provide media monitoring software subscription. Software shall make television (TV) broadcasts searchable by keyword, phrase or topic – similar to a search engine function on the Web. TV monitoring should be in form of a subscription – based product used by public relations professionals, political campaigns, government agencies, and those who need to know what is being broadcast on TV in real-time. Searches shall be on an unlimited use basis.

The vendor shall provide media monitoring that delivers real-time TV content on national, as well as an international, platform for a flat fee. Instant alerts shall be transmitted in less than 20 seconds whenever a keyword of interest is broadcast locally, nationally or internationally.

Coverage must be provided 24/7 through Internet delivered service. Comprehensive, real-time coverage and searchable archives should be available, at a minimum, from the following locations: United States, United Kingdom, Middle East, Canada, Greece, China and shall include real-time translation from any language into English.

Vendor shall have the ability to provide real-time information as well as historical search information, and offer key features in the filtering and control of broadcast media. Vendor shall have the ability to add a TV channel at no additional cost, if requested.

**Applicable Product Categories:** 91564

**Date Issued:** July 16, 2014

**Bid Due Date & Time:** August 1, 2014 at 10:00a.m. Central Time

**Pre-Submittal Conference:** No

**Staff Contact Person:** Tony Aguilar, Procurement Specialist II, City of San Antonio, Finance Department – Purchasing Division, [tony.aguilar@sanantonio.gov](mailto:tony.aguilar@sanantonio.gov)

**To view this solicitation,** go to <https://supplierservice.sanantonio.gov/iri/portal>. If you have not completed the City's SAePS Vendor Registration, you must do so in order to view the solicitation and submit a response.

**TO REGISTER:** You will need to complete the vendor registration by accessing the SAePS Vendor Registration at <http://www.sanantonio.gov/purchasing/SAePS.aspx>. Questions regarding registration may be submitted to the SAePS Hotline at: (210) 207-0118 or by email at: [vendors@sanantonio.gov](mailto:vendors@sanantonio.gov)

**Note:** After you have successfully registered, you will need to send an email to the staff contact person requesting to be added to the solicitation vendor distribution list.